



# 26<sup>th</sup> Annual Scientific Meeting of the Australasian Brachytherapy Group

Crown Conference Centre, Melbourne  
23 - 25 February 2017

## Sponsorship and Exhibition Prospectus



## SPONSORSHIP & EXHIBITION INFORMATION

On behalf of the Australasian Brachytherapy Group (ABG), and the ABG Conference Organising Committee, we would like to invite your organisation to consider the sponsorship benefits we have available with the 2017 Australasian Brachytherapy Group Scientific Meeting. The Meeting will take place in Melbourne from Thursday 23 to Saturday 25 February 2017.

The ABG Annual Scientific Meeting is a must for those seeking to expand their knowledge of Brachytherapy and stay up to date with research, developments, ethics and technology. The Meeting is an ideal forum where Brachytherapy practitioners can come together to collaborate, share knowledge and exchange scientific information.

The Meeting will be held at the Crown Conference Centre. It will feature two days of presentations, interactive trade displays and social events designed to showcase Melbourne's finest hospitality.

Many opportunities exist to sponsor the meeting and gain valuable exposure and recognition to a targeted audience. The flexibility of these sponsorship packages allows us to tailor a package to accurately suit your objectives for supporting this event. For further information regarding these opportunities please visit the conference website [www.abg2017.conferenceworks.com.au](http://www.abg2017.conferenceworks.com.au) or contact Key Conference Solutions on 03 9870 2611 or via email at [events@keyconference.com.au](mailto:events@keyconference.com.au).



**KEY** conference solutions

Level 1, 120 Railway Avenue  
Ringwood East  
VIC 3135

P: (613) 9870 2611  
F: (613) 9870 1723

## SPONSORSHIP PACKAGES

### PLATINUM SPONSOR

**\$24,000 incl. GST (limited to one sponsor)**

#### **Inclusions:**

- Company logo displayed on the ABG website ([www.abg.org.au](http://www.abg.org.au)) until the end of 2017 with a company web link
- The opportunity to include an article in the ABG Newsletter on each ABG eNewsletter published until the end of 2017
- Double exhibition booth in prime location
- Four full registrations
- Sponsorship of one keynote speaker
- Platinum sponsorship recognition and company logo displayed on all marketing materials (hard copy and electronic) advertising the meeting
- Company logo and company web link on official conference website
- Company logo displayed on PowerPoint slide between meeting proceedings
- Company logo displayed with keynote speaker profile in the conference APP
- Official verbal acknowledgement of Platinum Sponsorship at the opening and closing ceremonies and throughout the conference
- Colour advertisement in the conference APP (subject to approval and artwork supplied by sponsor)
- Company logo and profile in the conference APP
- Company logo printed on delegate name badges
- Company logo printed on delegate lanyard (supplied by sponsor)
- Company logo printed on delegate satchels
- Company signage prominently displayed throughout the meeting venue including the main plenary room, exhibition space and registration area (subject to approval and signage supplied by sponsor)
- Three satchel inserts
- Database of 2017 delegates provided for post event marketing purposes (in line with privacy laws)

#### **Optional addition to sponsorship package \$3,000 incl. GST**

- Run one ½ day workshop on Thursday 23 February\*

\*A maximum of 2 half day workshops are available on Thursday 23 February

## **GOLD SPONSOR**

**\$15,000 incl. GST (limited to two sponsors)**

### **Inclusions:**

- Company link on the ABG's website Links Page
- Three full registrations
- Single exhibition booth in a prime location
- Gold sponsorship recognition and company logo displayed on all marketing materials (hard copy and electronic) advertising the meeting
- Company logo and web link on official conference website
- Company logo displayed on PowerPoint slides between meeting proceedings
- Official verbal acknowledgement of Gold Sponsorship at the opening and closing ceremonies and throughout the conference
- Colour advertisement in the conference APP (subject to approval and artwork supplied by sponsor)
- Company logo and profile in the conference APP
- Company signage displayed in exhibition space and registration area (subject to approval and signage supplied by sponsor)
- Two satchel inserts
- Database of 2017 delegates provided for post event marketing purposes (in line with privacy laws).

### **Optional addition to sponsorship package \$3,000 incl. GST**

- Run one ½ day workshop on Thursday 23 February\*

\*A maximum of 2 half-day workshops are available

## **SILVER SPONSOR**

**\$8,000 incl. GST (limited to two sponsors)**

### **Inclusions:**

- Company link on the ABG's website Links Page
- Two full registrations
- Single exhibition booth
- Silver sponsorship recognition and company logo displayed on all marketing materials (hard copy and electronic) advertising the meeting
- Company logo and web link on official conference website
- Official verbal acknowledgement of Silver Sponsorship at the opening and closing ceremonies and throughout the conference
- Colour advertisement in the conference APP (subject to approval and artwork supplied by sponsor)
- Company logo and profile in the conference APP
- One company banner displayed in meeting registration area (subject to approval and signage supplied by the sponsor)
- One satchel insert
- Database of 2017 delegates provided for post event marketing purposes (in line with privacy laws).

### **Optional addition to sponsorship package \$3,000 incl. GST**

- Run one ½ day workshop on Thursday 23 February\*

\*A maximum of 2 half-day workshops are available

## **INTERNATIONAL KEYNOTE SPONSOR**

**\$8,000 incl. GST (limited to two sponsors)**

### **Inclusions:**

- Company link on the ABG's website Links Page
- One full registration
- Single exhibition booth
- Keynote Speaker Sponsorship recognition and company logo displayed on all marketing materials (hard copy and electronic) advertising the meeting
- Company logo and web link on official conference website
- Official verbal acknowledgement of Keynote Speaker Sponsorship at the opening and closing ceremonies and throughout the conference
- Opportunity to introduce and chair a session of the Keynote Speaker
- One satchel insert
- Database of 2017 delegates provided for post event marketing purposes (in line with privacy laws).

## **CAFÉ SPONSOR**

**\$5,000 incl. GST (limited to one sponsor)**

### **Inclusions:**

- Quality barista-made coffee and all consumables for 2 conference days
- Café area and seating immediately adjacent to the auditorium and exhibition area
- Cafe sponsorship recognition and company logo displayed on all marketing materials (hard copy and electronic) advertising the meeting
- Company logo and web link on official conference website
- Official verbal acknowledgement of Cafe Sponsorship at the opening and closing ceremonies and throughout the conference
- Company logo and profile in the conference APP
- One company banner displayed in Cafe area (subject to approval and signage supplied by the sponsor)
- One satchel insert
- Database of 2017 delegates provided for post event marketing purposes (in line with privacy laws).

## **EXHIBITION BOOTHS**

**\$3,750 incl. GST**

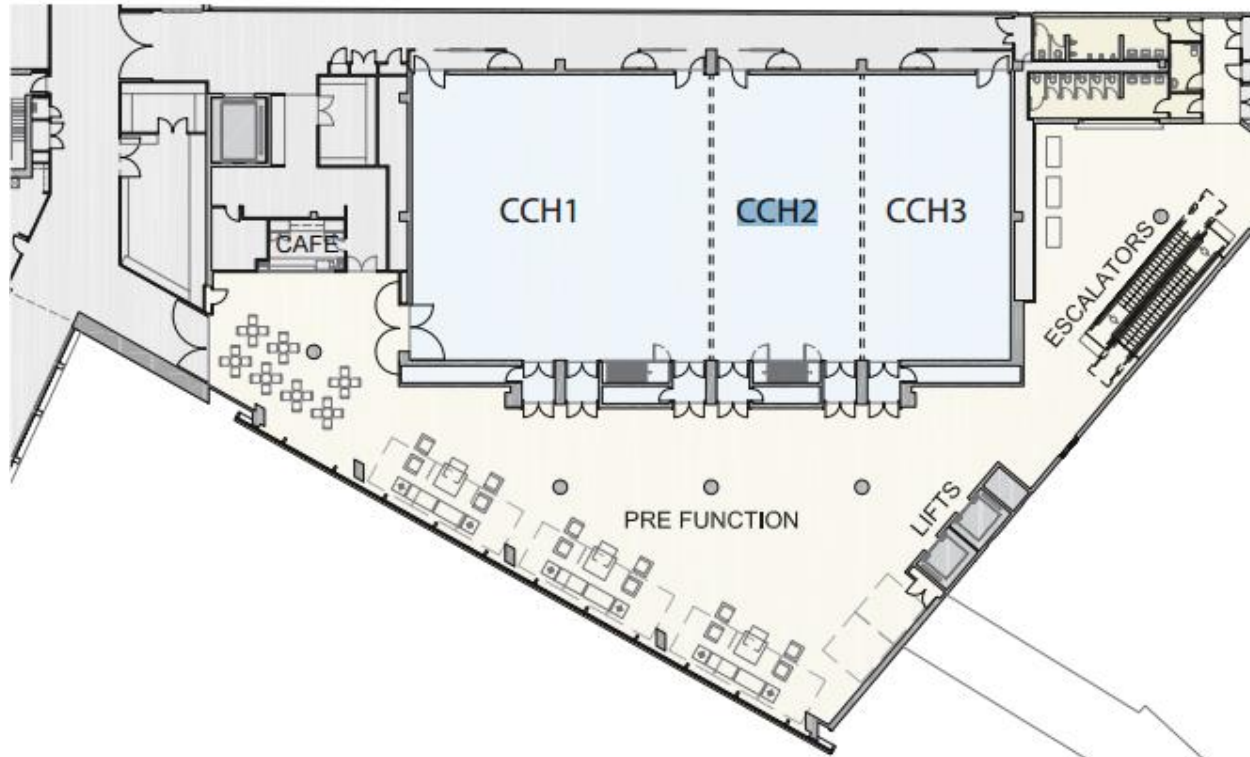
### **Inclusions:**

- Two full registrations including conference dinner
- Company logo and profile in the conference APP
- Database of 2017 delegates provided for post event marketing purposes (in line with privacy laws)

### **Each 3m x 3m booth comes equipped with:**

- Company name sign and fascia
- 1 x 4 amp power point
- 2 x 120-watt spot lights

# FLOORPLAN





26<sup>th</sup> Annual Scientific Meeting  
**Australasian Brachytherapy Group**

23 – 25 February 2017, Melbourne VIC

**RETURN FORM TO:**  
Key Conference Solutions  
Level 1 120 Railway Avenue  
Ringwood East  
VIC 3135  
F: (613) 9870 1723  
E. [events@keyconference.com.au](mailto:events@keyconference.com.au)

### CONTACT DETAILS

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Position \_\_\_\_\_

Organisation \_\_\_\_\_

Address \_\_\_\_\_

Suburb \_\_\_\_\_

Postcode \_\_\_\_\_

Phone Number \_\_\_\_\_

Fax Number \_\_\_\_\_

Mobile Number \_\_\_\_\_

Email Address \_\_\_\_\_

### CANCELLATION & SIGNATURE

**Cancellation Policy:**

Two months or more prior to the meeting – 50% refund

Less than two months prior to the meeting – no refund

I acknowledge and agree to the cancellation policy:

Signature \_\_\_\_\_

### SPONSORSHIP SELECTIONS

**Platinum Sponsor** \$ \_\_\_\_\_  
(Please advise preference of booth no: \_\_\_\_\_ )

**Gold Sponsor** \$ \_\_\_\_\_  
(Please advise preference of booth no: \_\_\_\_\_ )

**Silver Sponsor** \$ \_\_\_\_\_  
(Please advise preference of booth no: \_\_\_\_\_ )

**Optional workshop sponsorship** \$ \_\_\_\_\_  
(only available in conjunction with a Platinum, Gold or Silver Sponsorship)

**International Keynote Speaker Sponsor** \$ \_\_\_\_\_

**Cafe Sponsor** \$ \_\_\_\_\_

**Exhibition Booth** \$ \_\_\_\_\_  
(Please advise preference of booth no: \_\_\_\_\_ )

**TOTAL** \$ \_\_\_\_\_